



# OFF-CAMPUS HOUSING



**Featured Lister Program**

*July 2018 - June 2019*



# REACH 42,000 POTENTIAL TENANTS



## WILDCATS LOVE OUR FREE SERVICE

**Off-Campus Housing (OCH) at the University of Arizona offers students help with their housing needs:**

- Website property search engine - searchable by features
- Online roommate finder
- Potential roommate questionnaire, roommate contract and moving checklist
- Detailed Off-Campus Housing Guidebook
- Personal help in our office

We currently offer five year-long packages that run from

**July 1 – June 30**

## BECOME A FEATURED LISTER (FL)

**Our exclusive program allows your property unparalleled access to our students:**

- Potentially reach 42,000 students
- Be part of the Off-Campus Housing fair hosted on the UA Mall in the fall and spring
- Be featured on the website homepage – we average close to 13,000 visitors per month
- Receive prominent advertising in the Off-Campus Housing Guidebook

*\*Platinum package is limited to 3 participants*

## PRICES REDUCED FOR 2018-19!

	<b>PLATINUM*</b> <del>\$36,700</del> \$31,700	<b>GOLD</b> <del>\$24,500</del> \$21,500	<b>SILVER</b> <del>\$12,500</del> \$10,500	<b>BRONZE</b> \$6,150	<b>WILDCAT</b> \$3,000
<b>Website</b>					
Home Page	•	•			
Listing in Order	•	•	•	•	
Listing					•
<b>Housing Fair (2x per year)</b>					
Premium Location (2 spots)	•				
Prime Location (1 spot)		•			
Participate			•	•	•
<b>Guidebook</b>					
Full Page - Full Color Ad	•				
Half Page - Full Color Ad		•			
Quarter Page - Full Color Ad			•		
Matrix Listing	•	•	•	•	•
<b>Advertising</b>					
Wildcat Housing Guide (logo only)	•	•			
Parent & Family Magazine (logo only)	•	•			
<b>Campus Recreation Advertising</b>					
Tabling (2x per year)	•				
Plasma Screen Ads (1 month per semester)	•	•			
<b>On-Campus Events</b>					
Participation in ISS Orientation/Fair	•	•	•		
Tent On the Mall (2x per semester)	•				
Tent On the Mall (1x per semester)		•	•		
Tent On the Mall (sponsor only)				•	
<b>Student Union Lightboard</b>					
4-Panel Advertisement	•				
1-Panel Advertisement		•	•		
<b>Additional</b>					
Brochure in OCH Office	•	•	•	•	
Campus Health Service Program	•	•			
Educational Seminar for FLs (1x per year)	•	•	•	•	•
Sustainability Program Support	•	•	•	•	•
Social Media Participation	•	•			
<b>Added Bonus</b>					
Program of Your Choosing	•				

**NOTE:** FL with multiple properties have 2 options: purchase multiple packages to feature properties separately or buy one package and feature properties together.

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HOUSING & RESIDENTIAL LIFE

Off-Campus Housing